



YOUNG
PROFESSIONALS in
TRANSPORTATION

TORONTO



Sponsorship Package



About YPT

- Young Professionals in Transportation (YPT) Toronto is a non-profit group that is dedicated to fellowship, networking and professional development for young professionals working in transportation.
- In 2014 YPT Toronto joined 19 other YPT chapters across North America and has since steadily expanded its membership and programming.
- We have about 50 registered members and many more people attending our open events, over 1,000 Followers on LinkedIn, and organize 6-8 events per year.
- Our events are wide-ranging and have included technical tours, career panels and networking opportunities.
- All events give young professionals an opportunity to network in a low-stress environment with like-minded individuals, all while learning about the transportation industry in the Greater Toronto and Hamilton Area (GTHA).



ypttoronto.org



@yptT

Why Sponsor YPT?

YPT Toronto offers an array of exciting sponsorship opportunities for businesses, agencies, and anyone interested in supporting future transportation leaders in Ontario. These opportunities include annual or specific event contributions:

- Three annual sponsorship options are available
 - Toronto Rocket (\$1000 contribution)
 - Flexity Outlook (\$500 contribution)
 - CLRV (\$250 contribution)

Funds from an annual sponsorship will go towards events throughout the year

- Two event sponsorship options are available
 - Major (\$500 contribution)
 - Minor (\$250 contribution)

Funds for an event sponsorship will only go toward the event that was chosen to be sponsored.

- In-kind donation are also appreciated (ex. providing an event speaker or leading a technical tour)

Specific benefits for the different annual and event sponsorship options are detailed on Page 4.

Why Sponsor YPT?

As our committee is composed entirely of volunteers, all of the funding provided through sponsorship is used for the operation of our events.

Potential benefits of sponsorship include the following:

- Opportunity to be a special guest at an event by providing an overview of the company and/or another topic
- Complimentary memberships for your employees
- Recognition leading up to and during our events:
 - Featured link and section on the YPT Toronto website
 - Recognition at YPT events
 - Company logo displayed prominently at events
 - Announcement on our LinkedIn page when promoting events
 - Distribution of organization's information/brochures at YPT events
 - Company logo on YPT emails for the year
 - Company feature in our newsletter
 - Other recognition options available upon request;
- Opportunity to partner with YPT to host an event

Annual Sponsorship

Annual Benefit	Toronto Rocket (\$1000)	Flexity Outlook (\$500)	CLRV (\$250)
Logo and link featured on YPT Website	●	●	●
Sponsorship Announcement on Social Media	●	●	●
Logo featured at events	●	●	
Company brochures at events	●	●	
Speaking opportunity for company representative at an event	●		
Logo featured on all YPT materials	●		
Complimentary employee memberships (up to 5 memberships)	●		

Event Sponsorship



Event Benefit	Major (\$500)	Minor (\$250)
Company brochures at event	●	●
Logo features on all social media advertising	●	●
Special recognition at event	●	●
Free admission for up to 5 employees	●	●
Speaking opportunity for company representative at event	●	
Choice of venue	●	

▶▶▶ Past YPT TO Events



UP Express Technical Tour



Annual Transportation Trivia Night



Ticket to Ride Scavenger Hunt

Halton Radial Railway Museum Visit



- YYZ Airside Tour
- SoBi Bikeshare Tour (Hamilton)
- Lower Bay Station Tour
- And more!



Contact Us

To discuss sponsorship opportunities, please contact us at ypttoronto@gmail.com. We can customize the sponsorship package to fit your needs.

Thank you for your continued support!
- YPT Toronto Committee

2024 Board of Directors



Trevor Jones
Chair



Naga Kundeti
Vice Chair



Brittany Zhang
Director of Administration



Saeid Tayebi
Director of Finance





Sponsorship Form

Yes! Our organization is pleased to invest in the future of transportation through Young Professionals in Transportation, the Toronto Chapter.

Sponsoring
Organization _____
Contact
Name _____
Address _____
Phone _____ Fax _____
Email _____

Please indicate Sponsorship Tier:

Annual Sponsorship:

- Toronto Rocket - \$1000 CLRV - \$250
 Flexity Outlook - \$500

Event Sponsorship:

- Major Event - \$500
 Minor Event - \$250

Please submit the filled out form to ypttoronto@gmail.com to arrange payment and next steps.

Thank you for your sponsorship and support!