



# Sponsorship Package

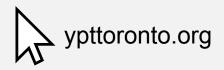




 Young Professionals in Transportation (YPT) Toronto is a non-profit group that is dedicated to fellowship, networking and professional development for young professionals working in transportation.



- In 2014 YPT Toronto joined 19 other YPT chapters across North America and has since steadily expanded its membership and programming.
- We have about 50 registered members and many more people attending our open events, over 1,000 Followers on LinkedIn, and organize 6-8 events per year.
- Our events are wide-ranging and have included technical tours, career panels and networking opportunities.
- All events give young professionals an opportunity to network in a low-stress environment with like-minded individuals, all while learning about the transportation industry in the Greater Toronto and Hamilton Area (GTHA).





# Why Sponsor YPT?

YPT Toronto offers an array of exciting sponsorship opportunities for businesses, agencies, and anyone interested in supporting future transportation leaders in Ontario. These opportunities include annual or specific event contributions:

- Three annual sponsorship options are available
  - Toronto Rocket (\$1000 contribution)
  - Flexity Outlook (\$500 contribution)
  - CLRV (\$250 contribution)

Funds from an annual sponsorship will go towards events throughout the year

- Two event sponsorship options are available
  - Major (\$500 contribution)
  - Minor (\$250 contribution)

Funds for an event sponsorship will only go toward the event that was chosen to be sponsored.

 In-kind donation are also appreciated (ex. providing an event speaker or leading a technical tour)

Specific benefits for the different annual and event sponsorship options are detailed on Page 4.

# Why Sponsor YPT?

As our committee is composed entirely of volunteers, all of the funding provided through sponsorship is used for the operation of our events.

Potential benefits of sponsorship include the following:

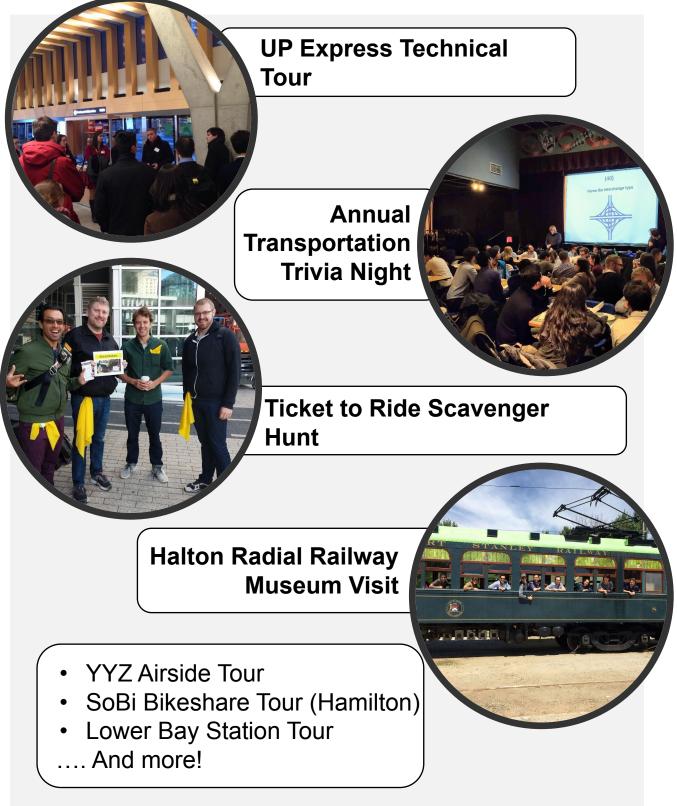
- Opportunity to be a special guest at an event by providing an overview of the company and/or another topic
- Complimentary memberships for your employees
- Recognition leading up to and during our events:
  - Featured link and section on the YPT Toronto website
  - Recognition at YPT events
  - Company logo displayed prominently at events
  - Announcement on our LinkedIn page when promoting events
  - Distribution of organization's information/brochures at YPT events
  - Company logo on YPT emails for the year
  - Company feature in our newsletter
  - Other recognition options available upon request;
- Opportunity to partner with YPT to host an event



Annual Benefit	Toronto Rocket (\$1000)	Flexity Outlook (\$500)	CLRV (\$250)
Logo and link featured on YPT Website			
Sponsorship Announcement on Social Media			
Logo featured at events			
Company brochures at events			
Speaking opportunity for company representative at an event			
Logo featured on all YPT materials			
Complimentary employee memberships (up to 5 memberships)			
Event Sponsorship			<b>{ { { { { { { { { {</b>
Event Benefit		Major \$500)	Minor (\$250)

	(4000)	(\$200)
Company brochures at event		
Logo features on all social media advertising		
Special recognition at event		
Free admission for up to 5 employees		
Speaking opportunity for company representative at event	•	
Choice of venue		

## Past YPT TO Events





To discuss sponsorship opportunities, please contact us at <u>ypttoronto@gmail.com</u>. We can customize the sponsorship package to fit your needs.

Thank you for your continued support! - YPT Toronto Committee





#### **Sponsorship Form**

Yes! Our organization is pleased to invest in the future of transportation through Young Professionals in Transportation, the Toronto Chapter.

Sponsoring	
Organization	
Contact	
Name	
Address	
Phone	Fax
Email	

Please indicate Sponsorship Tier:

Annual Sponsorship:

- [ ] Toronto Rocket \$1000 [ ] CLRV \$250
- [] Flexity Outlook \$500

Event Sponsorship:

- [ ] Major Event \$500
- [] Minor Event \$250

Please submit the filled out form to <u>ypttoronto@gmail.com</u> to arrange payment and next steps.

Thank you for your sponsorship and support!